

National Press Release

Media Release Contact:

Bruce R. Santhuff
Phone: 800-275-0798
FAX: 703/752-0503
E-Mail: gunit@spaloo.com

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FOR IMMEDIATE RELEASE

Spa Toilet Seat Promises Aid for Medical Maladies

(Chicago, IL) – According to the National Digestive Diseases Information Clearinghouse, about half the U.S. population suffers from hemorrhoids by age 50. Yet how many of those affected by this common malady know how drastically a Spaloo bidet toilet seat – a seat that easily replaces a round or oval seat on a standard toilet – would change their lives? And what about those suffering with urinary incontinence and Irritable Bowel Syndrome, diarrhea, constipation, burning and itching of the vagina or rectum, post-partum healing, menstruation, obesity, even more serious conditions resulting from colon or rectal surgery, Chroner's Disease and Diverticulitis: do these millions of Americans know how Spaloo – a bidet seat that cleans one's "private parts" with a gentle spray of warm water – can make going to the bathroom something they might actually look forward to?

Spaloo offers a soothing, non-irritating way to handle discomfort. Simply put: water feels better and cleans better than paper. Add to the list of those who can benefit from the Spaloo bidet seat, anyone who has become incapacitated due

to illnesses and diseases that limit the use of the hands, or due to surgeries of the hand, back, hip or other areas that make flexing the body difficult.

The Spaloo seat offers a new lease on life, allowing many to regain their independence in the bathroom. A simple touch of user friendly buttons on the control panel activates the spraying nozzles or blow drier, and adjusts the water pressure, water temperature, drier and seat temperatures.

Spaloo type toilet seats were originally designed in the U.S. for the medical industry, but they have become popular among the general public in Asia. A 2002 study states that more Japanese households have a Spaloo type seat than have a computer. Yet in the U.S. under a million people know about and own a toilet seat like Spaloo.

In an era of increased longevity, when medical breakthroughs are front-page news, Americans are *living* to learn more about the medical benefits of Spaloo. The Spaloo retails for \$399.00, and it is available NOW on the Web at www.spaloo.com and by phone at 1-888-SPALOO-2. Mention this news release (Promo code: August06PR) and receive a 15% (\$60) discount.